

11TH ANNUAL LEGACY PROJECT CONFERENCE

# *PREPARING FOR THE POSSIBILITIES TOGETHER*

## Conference at a Glance

**8:00 AM** Registration & Continental Breakfast

**9:00 AM** Welcome, Introductions and Keynote by Anne Kritzmire

**10:30 AM** Breakout Sessions

- Impact of Technology & the Future of Work -Panel
- The DEI Movement: What it is and What it is not
- Ready, Set, Lead! How do Women Prepare for Leadership

**11:45 AM** Lunch, Awards & Business Meeting

**1:45 PM** Breakout Sessions

- Elected Officials Perspective
- Diversity and Inclusion How to Effectuate **Real** Change

**3:00 PM** Closing Keynote Burnout 9-1-1 Joana Ardelean

**4:15 PM** After Conference Networking Event

*FRIDAY MAY 13*

NIU Naperville  
1120 Diehl Road  
Naperville, IL

Registration and  
Breakfast begin at  
8AM and the program  
begins at 9AM

Lunch is included in  
your registration

After conference  
networking event at  
Pour House, 1703  
Freedom Dr Naperville

## Opening Keynote

### Executive Presence for Women

Anne Kritzmire, Lake Forest Graduate School of Management

Executive presence is the ability to project confidence, decisiveness, and the ability to relate, communicate, and inspire people. In this interactive keynote speech, women will begin to define the behaviors associated with executive presence, and discuss their own strengths and opportunities when it comes to demonstrating executive presence in local government. Leaders will focus on confidence and impact by learning to appropriately command attention. We will explore the journey to driving a diverse team to new levels of success by leading inclusively and making equitable decisions.

#### Learning Objectives:

- Describe why uncovering and managing one's personal brand is so important and how it fits into career development
- Explore the relationship of emotional intelligence and executive presence
- Evaluate opportunities to weave diversity, equity, and Inclusion into your leadership brand
- Examine your leadership brand and explore how others perceive your brand
- Recognize behaviors that contribute to leadership derailment



Anne Kritzmire, Lake Forest Graduate School of Management

*Anne spent over 21 years at Nuveen, one of the world's largest asset managers, where she served as Managing Director and Head of Solutions Marketing and Strategy. She was responsible for leading strategic marketing and support for Nuveen's Solutions business, harnessing Nuveen's broad public and private investment capabilities to address client investment outcomes. Anne, who describes herself as a curious and agile problem solver and strategist, has served as president of the Closed-End Fund Association, and has been quoted extensively in business media. Currently she is the Fund and Finance Commissioner for the Village of Long Grove, as well as serving as Lead Independent Director of the Thornburg Income Builder Opportunities Trust.*

## Morning Breakout Sessions

### morning breakout session one

#### Impact of Technology & the Future of Work Panel Discussion

This session will look at how technology has changed the landscape of government workers in the 21st century. We will explore technology needs for communication, workspaces, vehicles, roads, and data collection for operations. As technology continues to evolve and new entrants become available, it is incumbent on the organization's leadership to understand their needs and start with "Why" to make the best decisions.

#### Learning Objectives:

- Explain how technology can change or improve your current work environment
- Outline how using technology available now can improve communication and provide superior service to your constituents
- Plan for the future. Put systems and policies in place that will support the enterprise going forward



## PANELISTS

**Brian Johanpeter**  
GMIS Illinois  
Village of Westmont

**Glen Liljeberg**  
GMIS Illinois  
Village of Westmont

**Marc Thorson**  
GMIS Illinois  
Northern Illinois  
University

## Morning Breakout Sessions continued

### morning breakout session two

#### The DEI Movement: What it is and What it is Not

Lisa Stricker will discuss the evolution of the “DEI Movement”. The presentation will focus on what DEI is, and what it *really* means. Lisa will cover how the movement has manifested not only in the workplace, but in all facets of life.

- When did DEI initiatives evolve?
- What is DEI?
- How do we keep it from becoming a stale mandatory training/initiative and instead being something that is truly transformational?



Lisa Stricker is an innovative DEI consultant, strategist, and facilitator with 25+ years experience. She is highly regarded for her impact around inclusive leadership, unconscious bias, and change management. Lisa brings a mixture of expertise, passion, authenticity and vision to create a different perspective on complex topics. She has partnered with organizations to create environments of inclusion built on compassion, empathy and understanding.

### morning breakout session three

#### Ready, Set, Lead! How Women Prepare for and Excel at Leadership!

This session will feature a distinguished panel of women leaders. Their remarkable stories will include their personal and professional journeys and guidance on the essential qualities of leaders.



#### Learning Objectives:

- Learn about essential leadership skills in the public sector.
- Hear lessons on how to prepare for hi-level leadership roles.
- Explore with these professionals how they achieve personal/professional balance.

### lunch

#### Conference Luncheon, Awards Program & Business Meeting

### PANELISTS

**Brigitte Berger-Raish**  
Director of Public Works  
and Engineering  
Village of Wilmette

**Allison Matson**  
Village Administrator  
Village of Wauconda

**Michele Pankow**  
Fire Chief  
City of Rockford

**Carla Redd**  
Police Chief  
City of Rockford

**Sharon Schallhorn**  
County Administrator  
Bureau County

Moderator:  
**Heidi Voorhees**  
President GovHR USA

## *Afternoon Breakout Sessions*

### **afternoon breakout session one**

#### **Female Power Leadership**

Four female elected officials, representing different areas of government will come together to share their experience and perspective.

- What motivates a woman to run for elected office?
- What are the challenges that hinder women's participation and representation?
- How can administrators best support the needs of elected officials?

Join us as we have a lively and candid discussion around the role of female elected officials at the state, county and municipal levels.

- What is important to elected officials in the areas of preparation, substance and presentation?
- How do we get past the paradigm of "women must show, where men can tell."
- Administrators who first seek to understand the perspective of elected officials are more successful at administering the policy desires of the public body.



### **afternoon breakout session two**

#### **Diversity and Inclusion-How to Effectuate REAL Change in Your Organization**

This breakout session will serve as a follow-up to the morning session, and will include a panelist discussion along with a brief Q&A. The Discussion will be moderated by **Liz Butler and Brooke Lenneman of Elrod Friedman.**

#### **Learning Objectives:**

- Strategies to develop a holistic DE&I initiative in your organization
- Addressing organizational policies and practices that are detrimental to DE&I
- Q&A



## *PANELISTS*

#### **Melinda Bush**

Illinois State Senator  
31st District

#### **Harmony Harrington**

Alderman  
City of Park Ridge

#### **Sandy Hart**

Lake County Board Chair

#### **Lora Vitek**

Mayor  
City of St. Charles

#### **MODERATOR:**

#### **Leisa Niemotka,**

Administrative Services  
Manager, City of Park  
Ridge

## *PANELISTS*

**Kimberly Richardson,**  
Assistant City Manager,  
City of Peoria

#### **Alice Setrini**

Executive Director  
Mary and Michael  
Jaharis Health Law  
Institute at DePaul  
University

#### **Lisa Stricker**

DEI Consultant,  
Strategist & Facilitator

#### **Kathleen Yang-Clayton**

Associate Dean for  
Diversity, Equity and  
Inclusion, College of  
Urban Planning and  
Affairs University of  
Illinois Chicago

## Closing Keynote

### How to Manage the Work Piece of Work-Life Balance to Set Yourself Free from the Rat Race

Joana Ardelean, MSHRM, PHP, SHRM-CP, CC

Are you burnt out and overwhelmed? Do you feel exhausted because nothing you tried works? Are you an inch away from giving up? If that's you, stick around for the closing keynote. You'll learn how to put in place the next level of work-life balance you did not know was possible.

Do you feel stuck in your career and can't figure out why? Do you keep getting passed up for promotions despite having a long list of personal accomplishments? Thinking about quitting your job because you can't take it anymore? Wouldn't it be amazing if you just knew where to focus your energy and exactly what to do to navigate your career confidently, with ease and stress-free?

Take the guessing out! The closing keynote attacks the big elephant in the room- how to finally manage your work to achieve a calm, beautifully balanced and fulfilled life. That's what all of us, successful professional women are looking for, but can't seem to ever find it. This presentation will teach you the essential mindset changes you need to make, as well as the difference makers at each leadership stage, whether you are leading yourself, a team, a department or an entire organization. We'll explore not only how to manage a successful career, but how to 10X your career- all while enjoying a life well-lived.

- Identify the wrong measuring stick we've all been using to define our success, along with its root cause and a strategy to turn it around.
- Learn the fundamental pillars needed for a new way of existing that allows for a big career and a full life- at the same time.
- Define and implement the key ingredients of success at each leadership stage so you can focus your time and effort in only the right places that make a difference.



#### Joana Ardelean, MSHRM, PHP, SHRM-CP, CC

*When she is not drinking tea with her own princess Diana or dueling with her little Jedi- Gabriel, Joana Ardelean is a human resources executive, coach, speaker and writer, and a proud Romanian with rich traditions filled with faith. She strives for mastery in her field, is an award winner, is triple certified and has a graduate degree in Human Resource Management.*

*Joana spent almost two decades at industry giants such as PricewaterhouseCoopers, KPMG, RR Donnelley, and different local government agencies. But her passion shines through when she is helping high performing women struggling with burnout and overwhelm at work and at home. Ardelean loves to show ambitious professionals the incredible life of flow, calm and ease that's possible on the other side of their struggle and help them get there. Her coveted framework is now published in her book: "Burnout 911: The Ultimate Guide to Work-Life Balance."*

*Joana has been a featured speaker at various HR annual conferences and seminars, webinars, podcasts, university classes and trade association events including IPELRA, IPMA-HR, The Management Association, The Legacy Project, Roosevelt University, The Chicago Lighthouse, No Woman Left Behind and others.*

## After Conference

### Join colleagues for an After Conference Social Event

Old Town Pour House Naperville, 1703 Freedom Drive



## *2022 Women's Legacy Conference* **Sponsorship Opportunities**

### Gold Level Sponsorship - \$1000

- Logo in Program
- Recognized at lunch
- Sign at the door
- Includes conference registration for two

### Silver Level Sponsorship - \$500

- Logo in the program
- Recognized at lunch
- Includes conference registration for one

### Bronze Sponsorship - \$300

- Logo in the program
- Recognized at lunch

*Sponsors  
make the  
Annual  
Women's  
Legacy  
Conference  
possible!*

There is still time to sponsor the 2022 Women's Legacy Conference.  
Please contact Dawn Peters at [dpeters@niu.edu](mailto:dpeters@niu.edu) or 815-753-0923.



# 11TH ANNUAL WOMEN'S LEGACY CONFERENCE

FRIDAY MAY 13, 2022 8AM-4PM

NIU NAPERVILLE, 1120 DIEHL ROAD, NAPERVILLE, IL

## REGISTRATION FORM

### Attendee Contact Information

Name: \_\_\_\_\_

First Name for Badge: \_\_\_\_\_

Title: \_\_\_\_\_

Organization: \_\_\_\_\_

Address: \_\_\_\_\_ City/State/Zip: \_\_\_\_\_

Email: \_\_\_\_\_ Phone: \_\_\_\_\_

### Conference Registration

\_\_\_\_ \$120.00 Conference Registration-Legacy Project Member Rate

\_\_\_\_ \$175.00 Conference Registration-Non-member Rate

\_\_\_\_ \$35.00 Conference Registration-Student/Intern Rate

\_\_\_\_ \$10.00 I'd like to have the photographer take a professional headshot picture

\_\_\_\_ I plan to attend the post-conference networking event at the Pour House

\_\_\_\_ I have special dietary needs. Please list: \_\_\_\_\_

### Join or Renew Legacy Project 2022-23 Membership

\_\_\_\_ \$40 Member

\_\_\_\_ \$10 Student/Intern Membership

**Register by May 6th!** For a full refund, you must cancel your registration by May 6th. Cancellations made after May 6th incur a \$50 fee.

**Questions about the conference?** Contact: [LegacyProject@niu.edu](mailto:LegacyProject@niu.edu) or 815-753-5424

**Questions about registration?** Contact the registration office [OutreachRegistration@niu.edu](mailto:OutreachRegistration@niu.edu) or 800-345-9472



#### Three easy ways to register:

ON-LINE: [www.legacyprojectnow.org/2022-annual-conference](http://www.legacyprojectnow.org/2022-annual-conference)

PHONE: 800-345-9472

FAX: 815-753-6900

**MAIL** completed registration form and payment to:

Outreach Services Registration Office

Northern Illinois University

DeKalb, IL 60115

**If registering by Mail with check make check payable to Legacy Project**

#### If registering by Mail/Fax with Credit Card:

**circle one: Visa, Mastercard, Discover, American Express**

Card Number: \_\_\_\_\_

Expiration Date: \_\_\_\_\_

Name on Card: \_\_\_\_\_

Address: \_\_\_\_\_

City/State/Zip: \_\_\_\_\_

Signature \_\_\_\_\_

cardholder's name and address must be exactly the way it appears on their credit card statement