

12TH ANNUAL LEGACY PROJECT CONFERENCE

BRINGING YOUR MOST AUTHENTIC SELF TO YOUR BIGGEST CHALLENGES

Conference at a Glance

8:00 AM Registration & Continental Breakfast

9:00 AM Welcome, Introductions and Keynote by Marianne Renner

10:30 AM Breakout Sessions

- Embrace Your Inner Life Coach
- Panel Discussion: Preserving your Individuality in the Workplace
- Change the Direction of Your Connection

11:45 AM Lunch, Awards & Business Meeting

12:30 PM Luncheon Keynote-Conquering Your Inner Saboteur

1:45 PM Breakout Sessions

- Imposter Syndrome
- Operationalizing Racial Equity in Organizations

3:00 PM Closing Keynote Bring your most Authentic Self to your Biggest Challenges

4:15 PM After Conference Networking Event

FRIDAY MAY 19

NIU Naperville
1120 Diehl Road
Naperville, IL

Registration and Breakfast begin at 8AM and the program begins at 9 AM

Sign up for Professional Headshots to be taken at the conference

Lunch is included in your registration

After conference networking event at Pour House, 1703 Freedom Dr Naperville

Opening Keynote 9 AM

What Holds You back from Leading with Authenticity

Marianne Renner

We're born with authenticity. It's our most natural state. It's what makes the greatest leaders. So why is it that we sometimes lose our way. Learn what takes you off track and how being your most authentic self is the key to becoming the great leader you were meant to become.

Learning Objectives:

- Top reasons we lose our authenticity
- How to spot and avoid the danger zones
- Tools to help you lead with authenticity in the most challenging times

addresses ICMA Practice Area: 5 Personal Resiliency and Development



Marianne Renner has helped thousands of leaders remove self-imposed barriers and unleash their greatest potential. She's a 2-time author of the Chaos to Clarity Success Journal and Stop Thinking Like an Employee. Marianne has been described as dynamic, engaging and thought-provoking.

In her recent TEDx Talk, Marianne shares her heart-warming story of helping a group of hip hop kids achieve the impossible and become National Gold Medal champions. That talk has inspired thousands to overcome fear and self-doubt.

Marianne has provided coaching and leadership training for government leaders, CEO's, and businesses of all sizes. Her personal story and professional anecdotes will touch your heart and inspire you to think differently about how you work and lead.

Oh, and by the way, did we mention, Marianne is also a former bodybuilding champion!

Morning Breakout Sessions

morning breakout session one

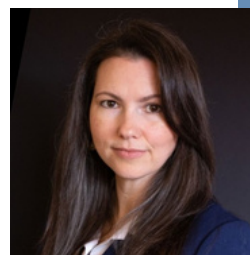
Embrace Your Inner Life Coach: How to Think Better, Feel Better, and Boss Better

Kellye Mazzoli, Founder & Chief Executive Confidant, City Boss Coaching

Oh no! You've made it, been promoted, got the title, and now you are being referred to as the "B" word. That's right, you're the "B-O-S-S." How does that feel for you? Is it exciting, intimidating, and overwhelming all at once?

Well, no matter how you feel today about being the boss, it's safe to say that someone before you has had all the same feelings. Your speaker, Kellye Mazzoli, a 16-year city management professional most definitely has!

In this session, Kellye, now a Certified Life and Leadership Coach and your very own Chief Executive Confidant, will lead you on a journey to embracing your inner life coach. She's convinced that all of us dedicated, local government professionals are actually coaches (deep down) and she's here to show you how to fully embrace it. Today, you'll get an introduction to your inner life coach, learn how to leverage her with your staff, and more importantly tap into her for yourself.



Kellye Mazzoli, Founder & Chief Executive Confidant of City Boss Coaching LLC, is a 16-year dedicated local government administrator and certified life coach. She helps successful City Executives balance every area of their life through personalized, 1:1 life and leadership coaching.

Kellye has managed Departments, Divisions, and City Council special projects in collaboration with citizens, community leaders, youth, and city staff members. Her efforts directly improved quality of life, increased access to higher education, and furthered economic development opportunities. She holds a Masters in Public Administration as well as an undergraduate degree in Public Policy with minors in Sociology, Political Science, and Economics. Kellye volunteers as the Chair of Curriculum for the NW Women's Leadership Academy in Washington and is designated as a Certified Public Manager.

Learning Objectives:

- Tap into the foundational principles of life coaching and leverage them.
- Learn the key to getting better results for yourself and with your team.
- Gain confidence, clarity, and feel more in control of any situation.
- Bring an issue to this session and get coached live by Kellye, your certified Life and Leadership Coach.

addresses ICMA Practice Area: 5 Personal Resiliency and Development

Morning Breakout Sessions continued

morning breakout session two

Panel: Preserving Your Individuality in the Workplace

In this breakout session, panelists will explore their personal journeys toward expressing their authentic voice at work. Our panel consists of public sector leaders at various stages of their careers. They will share how they discovered their own personal style of expression, including ways their style evolved over time and factors that influenced its change. Learn how they overcame reluctance or fear to express their true voice. Find out what aided them in developing confidence at work in speaking up and sharing their perspectives. The leaders will reflect on how they adapt their approach to fit the situation at hand while maintaining their own moral and ethical compass. Our panelists include current and former City Managers and Village Administrators Kathleen Rush, Anne Marie Gaura, Paula Schumacher, Cristina White and Luke Stowe.

addresses ICMA Practice Area: 5 Personal Resiliency and Development

morning breakout session three

Change the Direction of Your Connection

Marianne Renner

When you understand personalities, you communicate with far greater influence and move your audience from resistance to action. Whether you're trying to motivate your team or influence potential customers, understanding behaviors helps you speak the right language.

In this workshop, learn how to:

- Understand 4 dominant personality styles
- Identify your own style
- Spot cues to identify the styles of others
- Use communication techniques that improve your influence with your audience

addresses ICMA Practice Areas: 5 Personal Resiliency and Development & 14 Communication and Information Sharing

lunch

Conference Luncheon, Awards Program & Business Meeting

Luncheon Keynote

Conquering Your Inner Saboteurs

Sheri Miller, Executive Director, The Chamm'd Foundation

Do you ever wonder why negative self-talk creeps into your mind from time to time? It is our Saboteurs speaking and feeding our heads with negative emotions of stress, shame, blame and guilt. It's these Saboteurs that can hinder our ability to have a difficult conversation. With the right awareness, we can learn to change these negative thoughts into positive ones to help us move forward in our conversations.

In this lunchtime keynote session, you will:

- Discuss the Saboteur Assessment you will have taken, identifying your top Saboteurs
- Create an awareness and understanding of these Saboteurs and how you may be getting in your own way.
- Learn how these saboteurs can get in the way of you having difficult conversations and gain tips to start to overcome them.

addresses ICMA Practice Area: 5 Personal Resiliency and Development

Learn more about your inner saboteur by taking an assessment before the conference at: www.positiveintelligence.com/saboteurs/

PANELISTS

Anne Marie Gaura
Village Manager
Village of Lincolnwood

Katy Rush
GovHR USA

Paula Schumacher
Village Administrator
Village of Bartlett

Luke Stowe
City Manager
City of Evanston

Cristina White
City Administrator
City of Warrenville



Sheri Miller is the Founder, Executive Director and Executive Coach with The Chamm'd Foundation, a private non-profit organization that provides opportunities for tax-exempt community leaders to build their leadership through Emotional Intelligence and Ethical Reflection.

With a Bachelor's degree in Organizational Behaviors from Northwestern University and as a CTI certified coach, TTI Success Insights DISC Certified behavioral analyst, TTI Success Insights 12 Driving Forces® Certified behavioral analyst and a TTI Emotional Intelligence Certified behavioral analyst, Sheri shines a spotlight on each client's multiple gifts, having them stand in who they are as they define what they want, what could be getting in their way and where they want to go. She believes all leaders have the power to make their own path, not just follow it.

Afternoon Breakout Sessions

afternoon breakout session one

Imposter Syndrome

**Ashley Ward, MSW, Director of Community Development,
The Charrm'd Foundation**



Despite your track record of success and myriad accomplishments, do you still find yourself mired in self-doubt way more than you care to admit? Do you struggle with a nagging lack of confidence? Are you constantly justifying what you still need to accomplish in your career that will help you feel you have arrived? If you identify with some of these questions and have your own brand of negative self-talk that is standing in your way, this session is for you!

It's time to flip the script and look at our true selves in the mirror. Instead of doubting our value, let's KNOW our value, without question and with confident humility. If this topic is of interest, we are shaking it up and asking you to dive into a vulnerable topic and conversation with a small group of conference attendees where you will share your stories. You will bust the myths you hear coming from your peers and you will practice writing a new script for yourselves and one another. This script is one where you speak to the value you know you bring to all the roles you have and to your life in general. Let's exercise those self-confidence muscles in a safe space where there is no shame, only transparency and lots of grace. This is a session for release and renewal. You in?

addresses ICMA Practice Area: 5 Personal Resiliency and Development

afternoon breakout session two

Operationalizing Racial Equity in Organizations

**Dr. Kathleen Yang-Clayton, Associate Professor,
Department of Public Administration, University of Illinois Chicago**

Learn more and ask questions about a recent pilot program helping communities increase knowledge and skills on practical ways to increase diversity and racial equity in their practices and processes. The development of this new program was sponsored by the Metropolitan Mayors Caucus (MMC), Illinois City/County Management Association (ILCMA), and University of Illinois at Chicago – Great Cities Institute. This important pilot program took place in the Fall of 2022 and wrapped up earlier this year. This session will include a Q and A.

Learning Objectives:

- Strategies to develop a holistic DE&I initiative in your organization
- Addressing organizational policies and practices that are detrimental to DE&I

addresses ICMA Practice Area: 3 Equity and Inclusion

Ashley Ward serves as the Director of Community Development and Executive Coach with The Charrm'd Foundation, a private nonprofit organization that provides opportunities for leaders of tax-exempt organizations to strengthen themselves and their ability to lead their teams, succeed at their missions and enhance their communities. The Foundation serves Cook and Lake Counties.

Ashley establishes strong partnerships with community leaders and seeks to understand their needs then recommends services that will offer value, structure and accountability. She creates safe environments for people to develop personal and organizational goals, identify challenges and generate creative solutions. Ashley utilizes her natural curiosity and asks thought-provoking questions to facilitate a client's exploration of self. She engages group members by sourcing relevant, stimulating content, offering inspiring questions, listening actively and promoting collaborative discussions.

Her unquenchable curiosity and relentless dedication to helping people allows Ashley to create meaningful relationships with community leaders where their success is paramount. Her inspiration comes from the leaders with whom she works who provide selfless public services to so many in surrounding communities.



Dr. Kathleen Yang-Clayton - joined the faculty in the Department of Public Administration, College of Urban Planning and Public Affairs at the University of Illinois-Chicago in 2017 after extensive experience in legislative advocacy and voter education, engagement and mobilization. Prior to joining UIC, she led voting rights and voter mobilization work for Asian Americans Advancing Justice - Chicago where she helped to pass landmark legislation expanding voting rights and strengthening election systems in Illinois. She is a Research Fellow at the Great Cities Institute and a member of several national initiatives that integrate public administration and racial equity together from the Kettering Foundation, National League of Cities and the International City/County Management Association. Her current work focuses on the operationalization of racial equity practices inside of large public organizations that increase the public's trust in government and improves government performance, especially but not exclusively in historically marginalized communities. She was appointed associate dean for diversity, equity and inclusion at her college in 2021.



Closing Keynote

My hair is on fire and I can't find the extinguisher! Oh wait - there it is!

Dr. Kerri Burchill, PhD

You already have the extinguisher that can help you extinguish your biggest challenges! It's a matter of slowing down and pulling out that pin in the extinguisher and get intentional about leveraging your strength and authenticity.

In this interactive session, the audience will compare their best take-a-ways from the conference and apply those insights to their biggest challenges. You will learn some fun facts about the power of women and leave with strategies to stay empowered and not be an ASKhole.

Attendees will:

- Prioritize their top three biggest challenges
- Summarize how their conference insights will be used to tackle their biggest challenges
- List how their authentic, biological wiring positions them as leaders and influencers to resolve their biggest challenges
- Apply three strategies not to be an ASKhole so that they stay in a position of influence.

addresses ICMA Practice Area: 5 Personal Resiliency and Development

After Conference

Join colleagues for an After Conference Social Event

Old Town Pour House Naperville, 1703 Freedom Drive



Dr. Kerri Burchill, PhD is honored to be listed as one of the top 20 coaches in her home city of San Antonio, Texas: check it out.

Outside of her recognition as a coach, Kerri is the president of North Star Coaching, a company that specializes in helping leaders and teams to slow down so they can go fast. North Star Coaching offers leadership training and development, team development and culture support with a specific focus on interpersonal communication.

North Star Coaching's mission is to help you slow down so you can shine your brightest. Kerri supports you staying true to your North Star. We help you crystallize purpose, manage the day-to-day spin of the skies around you, and achieve your ambitious outcomes.

Kerri believes in progress, not perfection. Just as the North Star moves slightly, we know that leaders can be nudged off course with the day-to-day spin. Kerri help leaders and teams identify the structures and supports they need to stay the course, shine their brightest and achieve those ambitious outcomes.

North Star Coaching is your accountability partner, one that believes in you, holds you accountable to show up as your best self and shine your brightest, just like the North Star.

These leadership training and team building programs are custom-made just for you!

2023 Women's Legacy Conference Sponsorship Opportunities

Gold Level Sponsorship - \$1250

- Logo in Program
- Recognized at lunch
- Sign at the door
- Includes conference registration for two
- Conference registration list with email contacts
- Exhibit Table in Atrium

Silver Level Sponsorship - \$750

- Logo in the program
- Recognized at lunch
- Includes conference registration for one

Bronze Sponsorship - \$500

- Logo in the program
- Recognized at lunch



**There is still time to sponsor the 2023 Women's Legacy Conference.
Please contact Dawn Peters at dpeters@niu.edu or 815-753-0923.**

12TH ANNUAL WOMEN'S LEGACY CONFERENCE

FRIDAY MAY 19, 2023 8AM-4PM
NIU NAPERVILLE, 1120 DIEHL ROAD, NAPERVILLE, IL
REGISTRATION FORM

Attendee Contact Information

Name: _____

First Name for Badge: _____

Title: _____

Organization: _____

Address: _____ City/State/Zip: _____

Email: _____ Phone _____

Conference Registration

5.5 CE hours | 0.5 CEUs

___ \$120.00 Conference Registration-Legacy Project Member Rate

___ \$175.00 Conference Registration-Non-member Rate

___ \$35.00 Conference Registration-Student/Intern Rate

___ \$120.00 each registrant for Groups of 5 or more from one organization

___ \$10.00 I'd like to have the photographer take a professional headshot picture

___ I plan to attend the post-conference networking event at the Pour House

___ I have special dietary needs. Please list: _____

Join or Renew Legacy Project 2023-24 Membership

___ \$40 Member

___ \$10 Student/Intern Membership

Register by May 12th! For a full refund, you must cancel your registration by May 12th. Cancellations made after May 12th incur a \$50 fee.

Questions about the conference? Contact: LegacyProject@niu.edu or 815-753-5424

Questions about registration? Contact the registration office OutreachRegistration@niu.edu or 800-345-9472



Three easy ways to register:

ON-LINE: www.legacyprojectnow.org/2023-annual-conference

PHONE: 800-345-9472

FAX: 815-753-6900

MAIL completed registration form and payment to:

Outreach Services Registration Office

Northern Illinois University

DeKalb, IL 60115

If registering by Mail with check make check payable to Legacy Project

If registering by Mail/Fax with Credit Card:

circle one: Visa, Mastercard, Discover, American Express

Card Number: _____

Expiration Date: _____

Name on Card: _____

Address: _____

City/State/Zip: _____

Signature _____

cardholder's name and address must be exactly the way it appears on their credit card statement